

Watershed Connections

Bringing Communities Together

2017



March 5th - 6th, 2017 | Ramada Inn, State College, Pennsylvania

Conference Program



Acknowledgements

Special thanks to the conference Planning Committee members and their organizations for donating their time and expertise to help plan and promote this conference. Their advice and guidance was extremely valuable in coordinating the tracks, recruiting session speakers, and planning the special events.

Angela Vitkoski - Pennsylvania Environmental Council / Pennsylvania Organization for Watersheds and Rivers

Anne Daymut - Western PA Coalition for Abandoned Mine Reclamation

Carly Dean - Chesapeake Conservancy

Chris Anderson - Philadelphia County Conservation District

Diane Wilson - Pennsylvania Department of Environmental Protection - Central

Frank Maguire - Pennsylvania Environmental Council

Janet Sweeney - Pennsylvania Environmental Council / Pennsylvania Organization for Watersheds and Rivers

Jineen Boyle - Pennsylvania Department of Environmental Protection - South Central

Julie Vastine - Alliance for Aquatic Resources Monitoring

Kelly Rossiter - Pennsylvania Department of Conservation and Natural Resources

Krista Scheirer - Montgomery County Conservation District

Maggie Rwakazina - Philadelphia Water Department / TransPacific Engineering

Marla Papernick - Pennsylvania Environmental Council

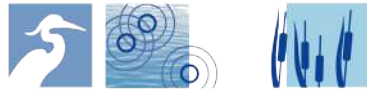
Melinda Hughes - Nature Abounds

Paco Ollervides - River Network

Paul Racette - Pennsylvania Environmental Council

Rebecca Kennedy - Watershed Coalition of the Lehigh Valley

Thank you to our sponsors for your generous support



Foundation for Pennsylvania Watersheds



Welcome

Welcome to the Pennsylvania Statewide Conference for Watershed Organizations!

The Pennsylvania Environmental Council (PEC) and the Pennsylvania Organization for Watersheds and Rivers (POWR) are thrilled to host the 2017 statewide conference for watershed organizations. Our conference theme, "Watershed Connections: Bringing Communities Together" was selected to reinforce the invaluable relationships among our Commonwealth's hundreds of watershed groups with their local communities, public and private sector partners, technical resource providers, and fellow environmental groups.

This conference is designed to honor, celebrate, and promote the proud tradition of local watershed activism across the Commonwealth. Usually run entirely by volunteers with little or no available funding, Pennsylvania's watershed groups have organized stream and illegal dump cleanups, planted riparian buffers, monitored water quality and conditions within hundreds of miles of streams and rivers, and accomplished outreach to thousands of residents, schoolchildren, and community groups. Watershed organizations have truly been the "engine" of non-point source pollution reduction over the past decade, being the eyes and ears in our communities.

This conference continues a tradition started in the late 1990s and early 2000s, funded by Pennsylvania DEP's Growing Greener Program, to provide capacity building resources to support and enhance the work of watershed groups. PEC and POWR see this conference as a significant step in a renewed approach to this support, acknowledging the continuing climate of tight funding combined with the ongoing need to address Pennsylvania's multi-faceted water quality impairment problems: agricultural runoff; acid mine drainage; and nonpoint source pollution.

We have created a series of educational programs and special events that we hope will allow you to network and share ideas and methods to strengthen your impact and effectiveness within your communities. Our education topics were selected based on feedback you provided to us via surveys and at our six regional workshops held across the State last year. Check out our sessions, organized under four tracks: organizational capacity; aquatic monitoring and data use; watershed resources; and watershed policy. Please take the time to visit our exhibit tables, meet new partners, learn about new trends and resources, and share your knowledge with others.

You all are the heart of environmental resource protection efforts within the State, and we applaud your special role as advocates for watershed protection. We truly hope you find this conference meaningful and a good use of your time.



Susan Myerov
Watersheds Program Director
PEC



Janet Sweeney
Executive Director
POWR

Schedule

Sunday, March 5

11:00 AM - 5:00 PM	Arrival/Registration
11:00 AM - 2:00 PM	Vendor/Table Set Ups
12:00 PM - 1:00 PM	One-on-one Mentors
1:15 PM - 2:10 PM	Session 1 – Tracks A - D
1:15 PM - 3:15 PM	Workshop #1 – Chairman’s B
2:15 PM - 3:10 PM	Session 2 – Tracks A - D
3:15 PM - 3:25 PM	Afternoon Break
3:25 PM - 4:20 PM	Session 3 – Tracks A - D
4:30 PM - 5:30 PM	One-on-one Mentors
5:30 PM - 7:30 PM	Opening Reception and Funder Shark Tank – Ballroom

Special Events

One-on-one Mentorship Sessions – 12:00, 12:30, 4:30, and 5:00 PM

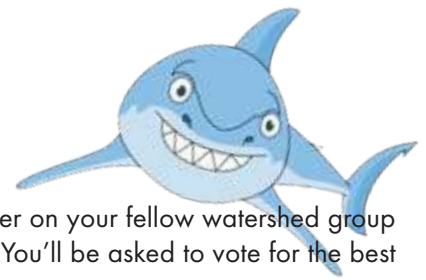
Reserve your spot for 30-minute session with some of our organizational experts on a variety of topics:

- Board Recruitment with Paco Ollervides of River Network
- Grant Writing with Melinda Hughes of Nature Abounds
- Social Media Tools to Build Volunteer & Advocacy Programs with Kristin Zilcosky – Conservation Voters of PA
- Volunteer Engagement with Rebecca Kennedy of the Lehigh Valley Watershed Coalition
- Website Optimization with Becki Douglas – Perkiomen Conservancy
- Working with Elected Officials with Julie Slavet of the TTF Watershed Partnership

Sign-up at the Registration Desk

Opening Reception and Shark Tank: Funder’s Edition – 5:30 PM to 7:30 PM

Join us at the Sunday reception for the world premiere of Shark Tank: Funder’s Edition! Cheer on your fellow watershed group representatives who have volunteered to pitch their program or project ideas to our sharks. You’ll be asked to vote for the best pitch for special prize. Our Sharks are:



Nathan Boon
Program Officer,
Watershed Protection
William Penn Foundation



Tali MacArthur
Program Manager
PA Council of Trout Unlimited
Coldwater Heritage Partnership Grant



Branden S. Diehl
Grant & Project Consultant
Foundation for PA Watersheds



Kelly Rossiter, AICP
Rivers Program Specialist
PA Department of Conservation
and Natural Resources

Schedule

Monday, March 6

7:00 AM - 12:00 PM	Registration
7:30 AM - 8:45 AM	Breakfast Roundtables – Ballroom
8:50 AM - 9:00 AM	Welcoming Remarks – Ballroom
9:00 AM - 10:10 AM	Opening Remarks – Ballroom
10:15 AM - 11:10 AM	Session 4 – Tracks A - D
10:15 AM - 12:15 AM	Workshop #2 – Terrace Room
11:15 AM - 12:10 PM	Session 5 – Tracks A - D
12:15 PM - 1:45 PM	Luncheon Buffet followed by Plenary Session – Ballroom
1:50 PM - 3:45 PM	Workshop #3 – Chairman’s B
1:50 PM - 2:45 PM	Session 6 – Tracks A - D
2:45 PM - 2:55 PM	Afternoon Break
2:55 PM - 3:45 PM	Session 7 – Tracks A - D

Special Events

Breakfast Round Tables - 7:30 AM – 8:45 AM

Join your colleagues and friends at themed breakfast tables. Check out the list of topics at the registration desk.

Welcoming Remarks - 8:50 AM – 9:00 AM

Davitt Woodwell – President, Pennsylvania Environmental Council

Opening Remarks: 9:00 AM – 10:10 AM

Pennsylvania Department of Environmental Protection Acting Secretary Patrick McDonnell
Pennsylvania Department of Conservation and Natural Resources Secretary Cindy Dunn

Luncheon Buffet and Plenary Session - 12:15 – 1:45 PM

Watershed Collaborative Models - What is the right fit for your organization?

Facilitator: Patrick Starr- Executive Vice President, Pennsylvania Environmental Council

Panelists: Rebecca Zeyzus –Executive Director, Allegheny Watershed Alliance

Bob Schindler – President, Pennsylvania Lake Management Society

Janet Sweeney- Executive Director, POWR

David Kinney – Mid Atlantic Policy Director, Trout Unlimited

Rebecca Kennedy – President, Watershed Coalition of the Lehigh Valley

Organizational Capacity

(Track A)

Chairman's Room A

Sunday, March 5

11:00 - 5:00

Registration

12:00 - 1:00

One-on-one Mentors

1:15 - 3:15

WORKSHOP 1

Developing a Strategic Plan & Realistic Budget

Lee Ann Munger - Bayer Center for Non-Profit Management

Yogi Berra said, "If you don't know where you are going, you might wind up someplace else." A strategic plan is critical to the success of any organization. It is the roadmap that clarifies goals and ensures that the organization is on track and moving in the right direction. Likewise, every organization needs a realistic budget. Developing both can seem overwhelming, but the right tools make all the difference.

3:15 - 3:25

Afternoon Break

3:25 - 4:20

SESSION 3

Board Development & Recruitment

Paco Ollervides - Leadership Development Manager, River Network

Learn best practices to ensure you have an effective and well-coordinated Board. It all starts with Board culture which you can instill with minimal efforts. Be prepared to discuss and share tips, recommendations and tried methods for recruiting new Board members to your organization and retaining engaged individuals amongst your leadership.

4:30 - 5:30

One-on-one Mentors

5:30 - 7:30

Opening Reception & Funder Shark Tank Event – Ballroom

Monday, March 6

10:15 - 11:10
SESSION 4

Volunteer Recruitment & Retention

Julie Vastine - Alliance for Aquatic Resource Monitoring (ALLARM)

Are you looking for tools to recruit and/or re-engage your volunteers? Have you experienced the same leadership for a while? Has the momentum of the group faded? Are you wishing that someone else would step up and share the burden of leadership activities? If you answered yes, then this session is for you. This workshop will take participants through planning strategies and volunteer recruitment/retention resources in a fun, interactive way. Participants will leave with tools that they can start implementing at their next meeting.

10:15 - 12:10
WORKSHOP 2

Fundraising for Sustainable Watershed Programs

Christy Rowing - Bayer Center for Non-Profit Management

Take the fear out of fundraising among your Board members. We will discuss the numerous tasks and suggestions and ways Board members can contribute to this critical responsibility without forcing them out of their comfort zone. We will also determine whether your group possesses the essential organizational elements to ensure successful development.

11:15 - 12:10
SESSION 5

Building a Better Website

Becki Douglas - Perkiomen Watershed Conservancy

In today's world, having a great website is not a luxury – it's necessary for your organization's survival. So how does your site stack up? This session will explore user-centric web design principles, featuring a case study of how the Perkiomen Watershed Conservancy revamped its website to more effectively meet visitor needs.

12:15 - 1:45

Luncheon Buffet followed by Plenary Session – Ballroom

Watershed Collaborative Models

Facilitator: Patrick Starr, Executive Vice President, Pennsylvania Environmental Council
This panel session will present an overview of several models for watershed collaboration from a variety of watershed network and coalition leaders. Panelists will discuss their models, benefits, and challenges for successful collaborative efforts.

1:50 - 2:45
SESSION 6

Using Social Media to Increase Your Exposure and Build Support

Julie Slavet, Tookany/Tacony-Frankford Watershed Partnership (TTF)

Kristin Zilcosky - Conservation Voters of PA

Social media is a great way to advance your watershed goals and programs, but are you using it most effectively? We'll share tried and true tactics to help you do a better job leveraging your watershed work to grow and engage your supporters.

2:45 - 2:55

Afternoon Break

2:55 - 3:45 pm
SESSION 7

Pennsylvania's Master Watershed Stewards Program

Erin Frederick - Master Watershed Steward Program Coordinator - PSU Extension

Rebecca Kennedy - Watershed Coalition of the Lehigh Valley Conservancy

Learn how you can become a Pennsylvania Master Watershed Steward and how the program is helping to build watershed organization capacity.

Aquatic Monitoring & Data Use

(Track B)

Director's Room

Sunday, March 5

11:00 - 5:00

Registration

12:00 - 1:00

One-on-one Mentors

1:15 - 2:10 pm
SESSION 1

Stream Corridors Assessment Guide

Mike Lovegreen - Stream Team Leader, Upper Susquehanna Coalition

Overview of the guide developed for visually evaluating the health of the stream corridor by non-stream professionals to determine functionality and flooding resilience; to include stream channel, banks, riparian areas, floodplain and upland influences.

2:15 - 3:10 pm
SESSION 2

Model my Watershed

David Arscott - Stroud Water Research Center

Dave Bressler - Stroud Water Research Center

The Model My Watershed® version 2 (MMW2) web application enables the public and watershed protection professionals to easily visualize maps of data and model outputs to understand the effects of current and possible future land uses and watershed restorations on storm water runoff and stream water quality. This seminar will introduce how to use the Model My Watershed web app to analyze real land use, soil and other data for an area of interest; model stormwater runoff and water-quality impacts; and compare how different conservation or development scenarios could modify runoff and water quality.

3:15 - 3:25

Afternoon Break

3:25 - 4:20 pm
SESSION 3

Starting and Maintaining a Citizen Monitoring Program

Kathryn Christopher - Delaware River Watershed Initiative; Academy of Natural Sciences of Drexel University

Considerations for how to be strategic when designing a citizen science stream monitoring program. Topics include identifying the purpose for starting a monitoring program, choosing which parameters to measure, and how to manage and use the data.

4:30 - 5:30

One-on-one Mentors

5:30 - 7:30

Opening Reception & Funder Shark Tank Event – Ballroom

Monday, March 6

10:15 - 11:10
SESSION 4

Monitoring Streams for Impacts from Natural Gas Pipeline Construction

Jake Lemon - Mid-Atlantic Angler Science Coordinator, Trout Unlimited

Monitoring Streams for Impacts from Natural Gas Pipeline Construction: Jake will discuss Trout Unlimited's concerns regarding natural gas pipeline construction and how volunteers and communities can monitor surface waters to identify potential impacts.

11:15 - 12:10
SESSION 5

AMD Monitoring & Using Data for River Basin Conservation Planning

Melissa Reckner - Kiski-Conemaugh Stream Team Director, Conemaugh Valley Conservancy

Ms. Reckner will describe the Kiski-Conemaugh Stream Team's water quality monitoring program that focuses on Abandoned Mine Drainage and offer factors to consider when developing a monitoring program. Ms. Reckner will elaborate on their use of these data in their project to update the 1999 Kiski-Conemaugh River Basin Conservation Plan.

12:15 - 1:45

Luncheon Buffet followed by Plenary Session – Ballroom

Watershed Collaborative Models

Facilitator: Patrick Starr, Executive Vice President, Pennsylvania Environmental Council
This panel session will present an overview of several models for watershed collaboration from a variety of watershed network and coalition leaders. Panelists will discuss their models, benefits, and challenges for successful collaborative efforts.

1:50 - 2:45
SESSION 6

DIY Environmental Sensors

David Arscott - Stroud Water Research Center
Dave Bressler - Stroud Water Research Center

This workshop will introduce participants to the process of building a monitoring station that includes a solar-powered datalogger connected to radio telemetry that is flexible to connect to a variety of sensors. Participants will be introduced to an option for web-based data capture and live data streaming that can display graphs on custom web pages. Additionally, participants will be introduced to our EnviroDIY online community (<http://enviroDIY.org>) where members can share new ideas about open-source hardware and software solutions for observing our environment.

2:45 - 2:55

Afternoon Break

2:55 - 3:45
SESSION 7

Hellbender Research, eDNA work, and Restoration in Pennsylvania

Eric Chapman - Western PA Conservancy

WPC has been actively sampling eastern hellbender populations across Pennsylvania since 2007. We have documented many new populations in an attempt to understand this cryptic species distribution in PA. Current research efforts have also included utilizing new technologies to more efficiently sample numerous streams without lifting a single rock. In 2014, WPC completed our first restoration project for hellbenders in southwestern PA.

Watershed Resources & Programs

(Track C)

Executive Forum

Sunday, March 5

11:00 - 5:00 Registration

12:00 - 1:00 One-on-one Mentors

1:15 - 2:10
SESSION 1

Working with PA DEP's Improving Waters Program

Diane Wilson - Environmental Group Manager, Bureau of Clean Water, PA
Department of Environmental Protection

Learn how to use "Pennsylvania Improving Waters Program Guidelines." The information collected through the guidelines is intended to share "good news" about rivers, stream and lakes that show incremental improvement due to the implementation of Best Management Practices in the watershed.

2:15 - 3:10
SESSION 2

PA Water Resource Tool

Frank Maguire - Program Director, Trails & Recreation, PEC
Paul Racette - Program Manager, Watersheds, PEC

Learn about PEC's PA Water Resources Tool (at WaterResourcespa.org). This tool allows users to research a variety of watershed spatial and assessment data, overlay basic demographic information, draw maps, and produce graphics. The interactive water resource mapping system includes stream-designated uses, impaired streams, TMDL designated tributaries, MS4 communities, areas covered by PA Act 167, stormwater management plans, Pennsylvania Illegal dumpsites, and more. PEC's goal is to create a tool which brings a variety of water-related information, typically available on multiple sites, to just one location.

3:15 - 3:25 Afternoon Break

3:25 - 4:20
SESSION 3

PA Environmental Good Samaritan Act

Anne Daymut - Watershed Coordinator for the Western Pennsylvania Coalition for Abandoned Mine Reclamation (WPCAMR)

Overview of Pennsylvania's Environmental Good Samaritan Act and why its important to your organization.

4:30 - 5:30 One-on-one Mentors

5:30 - 7:30 Opening Reception & Funder Shark Tank Event – Ballroom

Monday, March 6

10:15 - 11:10
SESSION 4

FEMA's Risk Map Tool

Heather Davis-Jenkins - CFM, Floodplain Management and Insurance
Mitigation Division (FEMA)

Frances W McJunkin - CFM-Deputy Director, Lycoming County Department of Planning
and Community Development

Risk MAP provides high quality flood maps and information, tools to better assess the risk from flooding and planning and outreach support to communities to help them take action to reduce (or mitigate) flood risk. Each Risk MAP flood risk project encompasses an entire HUC8 watershed and is tailored to the needs of each community and may involve different products and services. Learn more about the goals and long term vision of Risk MAP, how the program works and what it means for you.

11:15 - 12:15
SESSION 5

From Projects to Partnerships / Finding Your Turning Point

Kelly Rossitor - Rivers Conservation & Scenic Rivers Program Specialist, DCNR

Kevin Abbey - Land Conservation Manager, Clearwater Conservancy

Julie Slavet - Executive Director, TTF Watershed Partnership

Have you ever wanted to create a bigger impact in your local community? This session will provide insight on how to build local momentum through partnerships around specific projects. Presenters will review the process of selecting projects, accessing funding, building strategic partnerships, and remaining engaged as an environmental advocate in local community development issues. Watershed groups will share the critical turning points in their organizational history that led to increased community engagement and collaboration.

12:15 - 1:45

Luncheon Buffet followed by Plenary Session – Ballroom

Watershed Collaborative Models

Facilitator: Patrick Starr, Executive Vice President, Pennsylvania Environmental Council

This panel session will present an overview of several models for watershed collaboration from a variety of watershed network and coalition leaders. Panelists will discuss their models, benefits, and challenges for successful collaborative efforts.

1:50 - 2:45
SESSION 6

Understanding Drinking Water in Your Watershed

Bryan Swistock - PSU Extension

Learn the difference between public and private supplies, including regulations, and then dive deeper into private wells and Penn State's resources, including testing service.

2:45 - 2:55

Afternoon Break

2:55 - 3:45
SESSION 7

The Role of Watershed Groups in Municipal MS4 and TMDL Compliance

Paul Racette - PEC

Mike Hickman - Center for Watershed Protection

Alice Baker - Penn Future

Learn how your programs can benefit local municipal efforts to meet enhanced stormwater permit requirements. Build your relationships and credibility with local elected officials and community.

Watershed Policy

(Track D)

Chairman's Room B

Sunday, March 5

11:00 - 5:00 Registration

12:00 - 1:00 One-on-one Mentors

1:15 - 2:10
SESSION 1

Status of Watershed Work in Pennsylvania

Julie Vastine - Director, Alliance for Aquatic Resource Monitoring (ALLARM)
Claire Jordy - Dickinson College

Are you interested in the impact Pennsylvania watershed organizations have had in the last 10 years? Attend this session to learn more about the initial findings of a project looking at the watershed movement, its achievements, challenges, and ingredients for success. This will be an interactive session, please bring your favorite watershed stories!

2:15 - 3:10
SESSION 2

Envision the Susquehanna Initiative

Carly Dean - Chesapeake Conservancy
Adrienne Gemberling - Chesapeake Conservancy

This session will provide updates on the Envision the Susquehanna initiative as it moves from the planning stage that began in 2014 to the implementation stage in 2017. With an Advisory Council of over thirty members, project themes include American Indian Heritage and History, Stormwater and Flooding, Wildlife Habitat, Recreation and Public Access, and Working Lands. The initiative emphasizes collaboration across themes, sectors, and geographies, with a thread of innovation and technology throughout.

3:15 - 3:25 Afternoon Break

3:25 - 4:20
SESSION 3

Watershed Organizations' Role in Pipeline Initiatives

Lynda Farrell - Executive Director, Pipeline Safety Coalition

The Pipeline Safety Coalition's educational workshop discusses the "What you need to know and why" of pipelines and pipeline safety in the protection of communities, watersheds and the environment.

4:30 - 5:30 One-on-one Mentors

5:30 - 7:30 Opening Reception & Funder Shark Tank Event – Ballroom

Monday, March 6

10:15 - 11:10
SESSION 4

Non-Profit Lobbying Rules - An Outline of the Rules and Regulations for Non-Profits to Influence Federal Legislation

Anne Daymut - Watershed Coordinator for the Western Pennsylvania Coalition for Abandoned Mine Reclamation (WPCAMR)

The Federal rights and responsibilities of non-profits participating in Lobbying. This is a confusing and scary topic, but it doesn't have to be. This presentation helps to encourage non-profit watershed groups to exercise their rights.

11:15 - 12:10
SESSION 5

Chesapeake Bay TMDL/Watershed Implementation Planning

Veronica Kasi, Manager, Chesapeake Bay Program Office, PA Department of Environmental Protection

Julie Vastine, Director,

Alliance for Aquatic Resource Monitoring (ALLARM)

In the past decade, there has been renewed interest in the Chesapeake Bay, resulting in updated regulations and efforts to improve its health. Come to this session to hear about the policies and tools Pennsylvania is using to reduce nitrogen, phosphorus, and sediment in the Susquehanna and Potomac watersheds. Additionally you will learn about avenues for your organizations to engage, including stream monitoring.

12:15 - 1:45

Luncheon Buffet followed by Plenary Session – Ballroom

Watershed Collaborative Models

Facilitator: Patrick Starr, Executive Vice President, Pennsylvania Environmental Council

This panel session will present an overview of several models for watershed collaboration from a variety of watershed network and coalition leaders. Panelists will discuss their models, benefits, and challenges for successful collaborative efforts.

1:50 - 2:45
WORKSHOP 3

Finding Common Ground: Challenges & Success in Maintaining Watershed Partnerships Through Long-Term Training & Processes, Part 1

Christopher Anderson - Philadelphia Water Department

Maggie Rwakazina - AICP, Trans-Pacific Engineering

Complex watershed planning goals, such as improving watershed health and the responsible stewardship of water resources, have no easy or short-term solutions. Challenges stem from an evolving framework of regulations, relationships, and resources. Philadelphia's integrated water resource management approach has centered on public outreach, partnership-building, scientific monitoring and planning analysis. Join us for a collaborative and interactive discussion on maintaining partner engagement through a long term planning process. We will use role-playing scenario to build on the knowledge and experience of both the facilitators and participants. Local case studies and academic research will be presented to assist in our problem-solving.

2:45 - 2:55

Afternoon Break

2:55 - 3:45

Finding Common Ground: Challenges & Success in Maintaining Watershed Partnerships Through Long-Term Training & Processes, Part 2

Opening Remarks



Cindy Adams Dunn
Secretary
Pennsylvania Department of
Conservation and Natural Resources



Patrick McDonnell
Acting Secretary
Pennsylvania Department of
Environmental Protection

On June 2, 2015, the Pennsylvania Senate unanimously confirmed Cindy Adams Dunn to be the sixth secretary of the Department of Conservation and Natural Resources. Since November 2013, Ms. Dunn had served as the president and chief executive officer of PennFuture. Prior to her time at PennFuture, Ms. Dunn served as DCNR's Deputy Secretary of Conservation and Technical Services from 2007-2013. Ms. Dunn's other leadership posts at DCNR include director of the Bureau of Recreation and Conservation as well as director of the Office of Education, Communications and Partnerships.

Ms. Dunn has also served as the executive director of Audubon Pennsylvania and as the Pennsylvania program director for the Alliance for the Chesapeake Bay.

Ms. Dunn has been recognized with numerous awards for her leadership in conservation including: the Alliance for the Chesapeake Bay's Frances E. Flanigan Environmental Leadership Award; Pennsylvania Federation of Sportsmen's Clubs and Pennsylvania Wildlife Federation Conservationist of the Year; Cumberland County Conservation District Conservationist of the Year; and the Appalachian Audubon Society Conservationist of the Year.

Ms. Dunn holds a bachelor's and master's degree in biology from Shippensburg University. She and her husband, Craig, reside in Cumberland County.

Patrick McDonnell was most recently the director of policy for the Pennsylvania Department of Environmental Protection, where he oversaw the agency's regulation and policy development processes. In addition, Mr. McDonnell ran the State Energy Office and was charged with coordination of renewable energy and energy efficiency issues.

Prior to returning to DEP, Mr. McDonnell was executive policy manager for former Commissioner Pamela A. Witmer of the Pennsylvania Public Utility Commission, focusing on electric, natural gas and water issues as well as cybersecurity and the impact of environmental regulation on energy markets.

Previously, Mr. McDonnell spent 13 years with DEP in a variety of roles including deputy secretary for administration, policy director, and as an assistant to the special deputy secretary. He began his career at DEP working in the State Energy Office on energy efficiency, renewable energy, and green building projects.

Mr. McDonnell received his Master's degree in Political Science from Lehigh University and his Bachelor's Degree in Politics from DeSales University.

Speaker Biographies

Kevin Abbey, Land Conservation Manager, ClearWater Conservancy

Kevin Abbey, Land Conservation Manager for the ClearWater Conservancy in State College, Pennsylvania, has a diverse professional background. He served as General Manager of the Centre Area Transportation Authority (CATA) from 1984-1995; Executive Director of the Senate of Pennsylvania Transportation Committee from 1995-1997; Director of the Center for Dirt and Gravel Road Studies at Penn State University from 2001-2007; Associate Director of PennTAP at Penn State University from 2008-2011; and as a Senior Specialist at Energy Initiatives at the College of Engineering at PSU from 2011-2013.

Christopher Anderson, Watersheds Program Manager, Philadelphia Water

Christopher Anderson is the Watersheds Program Manager for Philadelphia Water Department's Public Affairs Division. Through public outreach and education, he works to build a rapport with community leaders and residents to create opportunities to connect Philadelphians to their waterways. Since 2013, Christopher has coordinated Philadelphia's extensive network of local and regional watershed partnerships. This dynamic network of stakeholders works together to implement sustainable watershed management strategies throughout Southeastern Pennsylvania. Christopher holds a Bachelor of Arts and a Master of Public Administration from the University of Delaware.

David B. Arscott, Executive Director & Research Scientist, Stroud Water Research Center

Dr. David Arscott is Executive Director and Research Scientist at Stroud Water Research Center. His past research has focused on algal ecology and aquatic primary production, distribution and diversity of aquatic macroinvertebrates and fish, ecohydrology, aquatic chemistry, the ecology of rivers and flood plains, and land-water interactions. He conducted research on freshwater systems across the U.S. and around world from Italy and Switzerland to New Zealand and Costa Rica and in both arctic and Antarctic waters. He received his Ph.D. from the Swiss Federal Institute for Environmental Science and Technology, his Masters of Science degree from the University of New Hampshire, and his undergraduate degree in Biology and Chemistry from Central Michigan University. Arscott co-leads WikiWatershed and EnviroDIY.org initiatives with other Stroud Center team members.

Alice Baker, Staff Attorney, PennFuture

Based in PennFuture's Philadelphia office, Alice focuses her work water quality protection and stormwater management in southeastern Pennsylvania. Prior to joining PennFuture, Alice was an associate attorney at Super Law Group, LLC, a private environmental law firm in New York City, where she specialized in Clean Water Act and stormwater enforcement issues. She also served as the Director of the New York City Environmental Law Leadership Institute (NYCELLI), a nonprofit designed to inform, equip, and inspire new environmental attorneys and continues her involvement as a member of NYCELLI's Board of Advisors. Alice received her J.D. and Masters of Environmental Law and Policy from Vermont Law School and B.A. from Bard College.

David Bressler, Citizen Science Facilitator, Stroud Water Research Center

David Bressler holds a Master of Education degree from Penn State University, a Master of Environmental Management, Water, and Air Resources from Duke University, and an undergraduate degree in biology and anthropology from Franklin and Marshall College. He has 15 years experience working for TetraTech as a Senior Field Biologist and Environmental Scientist. He now manages Citizen Science-related activities at Stroud Water Research Center.

Eric J. Chapman, Director of Aquatic Science, Western Pennsylvania Conservancy

Eric J. Chapman specializes in aquatic ecology, fisheries management, and the restoration of aquatic ecosystems. As the Director of Aquatic Science for the Western Pennsylvania Conservancy's Watershed Conservation Program since 2006, he is responsible for the coordination of all scientific monitoring for macroinvertebrates, freshwater mussels, eastern hellbenders, and fisheries projects. He has completed numerous management plans for private landowners; conducted over 500 fish surveys utilizing backpack electrofishing techniques; documented freshwater mussel populations; and identified areas that support eastern hellbender populations across Pennsylvania utilizing both eDNA techniques and traditional lift and turn survey methodologies. Eric received his Bachelor of Science in Biology from Indiana University of Pennsylvania and a Masters of Arts in Environmental Science from Montclair State University.

Kathryn Christopher, Monitoring and Partner Outreach, Delaware River Watershed Initiative; Academy of Natural Sciences of Drexel University

Kathryn is a Staff Scientist at the Academy of Natural Sciences, working since 2013 on Delaware River Watershed Initiative. For the DRWI, she provides overall organizational support, lead outreach to cluster organizations, conduct fieldwork, and support project communications. Kathryn has a bachelor's degree in biology from Penn State University, and a master's degree in environmental science from Drexel University.

Anne Daymut, Watershed Coordinator, Western Pennsylvania Coalition for Abandoned Mine Reclamation

Anne Daymut, Watershed Coordinator for the Western Pennsylvania Coalition for Abandoned Mine Reclamation (WPCAMR), has served the watershed community of Western Pennsylvania for over a decade. She focuses on abandoned mine reclamation that improves water quality.

Heather Davis-Jenkins, CFM Floodplain Management and Insurance Mitigation Division, FEMA

Heather Davis-Jenkins is a Mitigation Planning Specialist in the Floodplain Management and Insurance Branch for the Federal Emergency Management Agency (FEMA) Region III Office located in Philadelphia. She works with state and local government entities, engineers, surveyors, and property owners to ensure they are compliant with the National Flood Insurance Program (NFIP) regulations. She also serves as an advisor in the hazard mitigation functional area providing advice and guidance on the delivery of disaster mitigation programs and services. Prior to working for FEMA, Heather served as the Bureau Director of Strategic Planning for the Pennsylvania Emergency Management Agency (PEMA). Heather has a Bachelor of Arts in Geography-Environmental Planning and a Minor in Biology from Bloomsburg University, Pennsylvania. She has been a Certified Floodplain Manager (CFM) for over 11 years.

Carly Dean, Project Manager, Chesapeake Conservancy

Carly Dean is a project manager at the Chesapeake Conservancy, an environmental nonprofit based in Annapolis, Maryland. She leads their Envision the Susquehanna and Implementing Precision Conservation in the Susquehanna River Watershed initiatives, and is also involved in the Greater Baltimore Wilderness Coalition. Originally from Cecil County, Maryland, she has a B.S. in Environmental Science from Baylor University in Texas and an M.S. in Environmental Science from Towson University in Maryland.

Becki Douglas, Office Manager, Perkiomen Watershed Conservancy

Becki is responsible for ensuring efficient administrative operations, coordinating volunteers, and managing member/donor records for the Conservancy. She has a special interest and experience in creating websites focused on meeting user needs. To this end, she co-lead the organization's recent site redesign project, and continues as a key member of its web management group. Becki previously was an IT business analyst and marketing strategy consultant supporting several Fortune 500 companies and a large private charitable foundation. She holds a Masters in Library and Information Science from UCLA, and a process improvement skills certificate from the Rutgers Center for Continuing Professional Development.

Lynda Farrell, Executive Director, Pipeline Safety Coalition

A graduate of Susquehanna University, Lynda holds a BA in English and Special Education Certification. A Chester County resident for 42 years, Lynda initiated the formation of PSC when her farm was threatened by pipeline expansion impacts in 1992. In her tenure as founder and Executive Director of PSC, Lynda crafted the concepts of the Chester County Pipeline Notification Protocol and Pipeline Information Center. Most recently, Lynda has been appointed to the national steering committee of the U.S. Extractive Industries Transparency Initiative (USEITI), a forty five country global standard that promotes transparency and accountability in extractive industries, as well as Governor Wolf's Pipeline Infrastructure Task Force where she serves as a member of the Pipeline Safety Workgroup. A former farmer and educator, Lynda brings a holistic approach to pipeline safety education.

Erin Frederick, Master Watershed Steward Program Coordinator, PSU Extension

Erin Frederick is the Horticulture and Natural Resources Educator at Penn State Extension in Lehigh and Northampton counties. She is the Master Gardener Coordinator and Master Watershed Steward Coordinator for both counties. She is also the Statewide Master Watershed Steward Program Coordinator, working to expand the program throughout the state. Erin previously worked at the Lehigh County Conservation District in the watershed program and has a degree from Penn State in Environmental Resource Management. She is about to finish her graduate degree from Penn State in Community and Economic Development.

Adrienne Gemberling, Susquehanna Technical Coordinator, Chesapeake Conservancy

Adrienne Gemberling is the Susquehanna Technical Coordinator at the Chesapeake Conservancy, an environmental nonprofit based in Annapolis, Maryland. Adrienne is housed at the Freshwater Research Laboratory at Susquehanna University in Selinsgrove, PA where she facilitates collaboration among organizations in central Pennsylvania to implement precision conservation. She is from Mifflinburg, PA and has a B.S. in Biology from Lebanon Valley College and an M.S. in Biology from Missouri State University.

Mike Hickman, Water Resources Designer, Center for Watershed Protection

Mike Hickman is a Water Resources Designer based out of the Center for Watershed Protection's Pennsylvania office. Mike spent three and a half years working for the Pennsylvania Department of Environmental Protection (PA DEP) developing and implementing the MS4 program. At the PA DEP, Mike performed numerous trainings, developed written guidance documents, conducted MS4 field and office inspections, and assisted in EPA MS4 audits. Additionally, Mike has worked "on-the-ground" with municipalities all across the Commonwealth of Pennsylvania to further develop all aspects of their MS4 program. Mike has a M.S. in Water Resource and Environmental Engineering from Villanova University, and five years of experience in stormwater design, erosion and sediment control, and permitting.

Shannon Hicks, Co-founder, EnviroDIY.org

Shannon Hicks has been developing, building and deploying environmental sensing devices since she received her B.S. in electrical engineering in 2000. Since Shannon joined the Stroud Water Research Center in 2010, her focus has been on developing environmental monitoring solutions using the open-source Arduino electronics platform. She is a co-founder and primary contributor of EnviroDIY.org.

Claire Jordy, Environmental Studies Student, Dickinson College

Claire Jordy is a senior Environmental Studies major at Dickinson College. She has worked at the Alliance for Aquatic Resource Monitoring (ALLARM) for three years, where she has conducted K-12 environmental education, written reports, produced GIS maps, and led water quality monitoring workshops. Claire hopes to continue her work in the volunteer monitoring field after she graduates in May.

Veronica Kasi, Manager, Chesapeake Bay Program Office, PA Department of Environmental Protection

Veronica Kasi (Nicki) has been with the PA DEP for the past 26 years. She started her career with the Department as a hydrogeologist for the Chesapeake Bay Program and was heavily involved in the 1990 Chesapeake Bay Program Re-evaluation and the early implementation of the EPA Section 319 Nonpoint Source Program. She has also been involved with various programs designed to improve the technical, financial and managerial capability of drinking water and wastewater treatment systems. Nicki has a Bachelor of Science Degree in Geological Engineering from the Colorado School of Mines, Golden, Colorado and a Masters Degree in Public Administration from Penn State.

Rebecca Kennedy, Project Specialist, Watershed Coalition of the Lehigh Valley

Rebecca is the Project Specialist for PENNVEST for the Northeast Region and acts as President of the Watershed Coalition of the Lehigh Valley, an umbrella watershed group which serves the two-county Lehigh and Northampton County region. She was a founder of the state's first Master Watershed Stewardship program with Penn State Cooperative Extension, and works extensively on non-point source and green infrastructure throughout the region. In her free time, Rebecca is an avid outdoor recreationist, spending her time kayaking and wandering Buck's County's back roads on long bike rides. She resides in Perkasie, PA. holds a B.A in Geology from Barnard College, Columbia University, and a Master's of Water Resources from the University of New Mexico.

David Kinney, Mid-Atlantic Policy Director, Trout Unlimited

David Kinney is Mid-Atlantic Policy Director for Trout Unlimited. He organizes TU's grassroots advocacy campaigns in the region, with a focus on protection of wild trout streams in the face of ongoing shale gas and pipeline development. He is based in the Delaware River Basin. He spent the first half of his career as a journalist and nonfiction author. He won a Pulitzer Prize in 2005 with a team of political reporters at the Newark Star-Ledger, and his first book, *The Big One*, has been optioned for a film.

Jake Lemon, Mid-Atlantic Angler Science Coordinator, Trout Unlimited

Based in Bellefonte, PA, Jake is TU's Mid-Atlantic Angler Science Coordinator. He manages TU's Eastern Shale Gas Monitoring program and coordinates TU's expanding efforts in angler science in the Mid-Atlantic Region. He holds a B.S. in Environmental Science, with a concentration in earth and water resources, from Indiana University at Indianapolis. Jake has expertise in volunteer management, program design and water quality monitoring through previous positions with conservation non-profits, an academic research center and an environmental consulting firm. In his free time you are likely to find him hiking a trail with his wife Kate and dog Indy or fly fishing PA's spring creeks and native brook trout streams.

Mike Lovegreen, Stream Team Leader, Upper Susquehanna Coalition

Mike was the Bradford County Conservation District Manager from 1980 to 2013. He currently serves as the Upper Susquehanna Coalition (19 NY SWCDs and 3 PA CDs) Stream Team Leader, and the Endless Mts. RC&D Watershed Committee Chair. He is trained in both conventional and natural stream rehabilitation. Additionally Mike serves as the co-chair of the Chesapeake Bay Stream Health Workgroup.

Frank Maguire, Program Director for Trails and Recreation, Pennsylvania Environmental Council

Frank Maguire of PEC has over a decade of trail experience across the Mid Atlantic. Since joining PEC in February of 2015 as trails program manager, Maguire's efforts have focused on several large trail initiatives, including the Industrial Heartlands Trails Coalition, as well as managing the PA Water Trails Program, a statewide partnership that encourages the development and promotion of river recreation and conservation. In December of 2015, he became the Program Director for Trails and Recreation, overseeing trail initiatives throughout the Commonwealth. Prior to his work at PEC, Maguire worked for five years as the Mid-Atlantic Regional Director of the International Mountain Bicycling Association (IMBA).

Frances W McJunkin, CFM, Deputy Director, Lycoming County Department of Planning and Community Development

Mrs. McJunkin graduated from Indiana University of Pennsylvania with a Bachelor of Arts Degree in Political Science (Government and Public Service) and Economics in 1980 and completed a Post Baccalaureate Certificate in GIS in 2009. Mrs. McJunkin became a Certified Floodplain Manager in 2006. Mrs. McJunkin joined Lycoming County in 2005. In her capacity as Hazard Reduction Planner, Mrs. McJunkin managed the aftermath of the 2004 Ivan floods, secured three million dollars of FEMA HMGP grants to acquire 20 properties located in the floodplain including a 40 pad mobile home park which was in the regulatory floodway. Lycoming County is currently completed a FEMA RISK Map Project with maps effective June 2016. Current initiatives includes housing mitigation and remediation in the floodplain as well as integrating mitigation planning into the broader county comprehensive plan.

Lee Ann Munger, Executive Service Corps Volunteer, Bayer Center for Non-Profit Management

Lee Ann Munger is an Executive Service Corps volunteer for the Bayer Center for Nonprofit Management and is a long-standing advocate for women in business. For over 20 years, she led PowerLink, a Pittsburgh-based nonprofit organization that provides advisory boards to women-owned companies. Lee Ann is active in the Pittsburgh professional women's community and has served for many years on the ATHENA Award Host Committee. She is a graduate of Leadership Pittsburgh Year XII and has served on the Leadership Pittsburgh Selection Committee. Her board service includes leadership roles on a nonprofit board of directors, convening and leading advisory boards to dozens of for-profit women-owned companies and serving as vice chair of a state board.

Paco Ollervides, Leadership Development Manager, River Network

Francisco "Paco" Ollervides was born and raised in Mexico. Focusing his work on the Great Lakes, Paco has aided nonprofit organizations working for clean and healthy rivers across the region. Prior to joining River Network, Paco served as Senior Field Coordinator with the Waterkeeper Alliance advising nonprofit advocacy groups in Latin America. He has also served as Director of the School for Field Studies (Center for Coastal Studies) in San Carlos, Mexico and as resident lecturer and adviser in the areas of Economic and Ethical Issues in Sustainable Development, Coastal Ecology, and Resource Ecology and Management (Boston University). Paco holds both M.S. and Ph.D. degrees from the Wildlife and Fisheries Sciences Department at Texas A&M University. Paco is based near Columbus, Ohio.

Paul Racette, Program Manager for Watersheds, Pennsylvania Environmental Council

Paul Racette serves as Pennsylvania Environmental Council's (PEC) Program Manager for Watersheds. Paul has over 30 years of environmental science experience with federal agencies, private consulting groups, and educational/nonprofit organizations. Over the last 10 years he has focused on stormwater management and watershed restoration programs. At PEC he manages Watershed Partnerships, coordinates stormwater control measure projects and educational programming, and facilitates water trail and ecological restoration projects. He holds Biology (BS) and Environmental Science (MS) degrees.

Melissa Reckner, Kiski-Conemaugh Stream Team Director, Conemaugh Valley Conservancy

For the last 11 years, Melissa Reckner has served as the director of the Kiski-Conemaugh Stream Team, a program of the Conemaugh Valley Conservancy. She really enjoys the mix of office and field work, the fabulous volunteers and partners with whom she collaborates, and working from home. After graduating from the University of Pittsburgh at Johnstown with a B.A. in Environmental Studies, Ms. Reckner served two terms as an AmeriCorps. She is an active member of several watershed groups and enjoys photography, hiking, fly-fishing, kayaking, stargazing, painting, some TV series, and a good book.

Kelly Rossiter, AICP, Rivers Conservation & Scenic Rivers Program Specialist , Department of Conservation and Natural Resources

Ms. Rossiter is currently employed by PA DCNR as a Rivers Program Specialist, managing programs that assist local communities, non-profits, and other partners with conservation and recreation planning and improvement projects. With previous experience in both the public and private sectors, Kelly brings a broad knowledge of the field of community planning and economic development. Her current position with DCNR allows her to be involved with diverse communities across the state, and to provide assistance to partners to develop and enhance access to outdoor recreation assets and educate the public about natural resource conservation. Ms. Rossiter is a graduate of the University of Pittsburgh and holds AICP certification.

Christy Rowing, Executive Service Corps Volunteer, Bayer Center for Non-Profit Management

Christy Bean Rowing received her Master's of Public Administration from the University of New Haven. Her background is centered on programming and funding for at risk populations. With strong interest in food insecurity and education she developed programming for faith based initiatives that worked to address those issues in concert. Currently she is the Executive Director of the City of Washington Citywide Development Corporation. She has also managed special events for the Cystic Fibrosis Foundation, has worked in the Family Court Division of the Court of Common Pleas. She joined ESC in 2014 and facilitates BoardsWork! retreats. Christy is proudly from Pittsburgh and is involved with rowing with her teenaged son.

Maggie Rwakazina, AICP, Watershed Planner, Trans-Pacific Engineering

Maggie Allio Rwakazina, AICP is a watershed planner with Trans-Pacific Engineering, Corp. For the past 8 years, she has supported the development and implementation of Philadelphia Water Department's ground-breaking Green City, Clean Waters plan. Maggie specializes in collaborative planning, building partnerships, risk management, strategic thinking, communications, and regulatory compliance. She gained valuable experience in neighboring watersheds while working for the Delaware River Basin Commission and the Montgomery County Conservation District. She holds a MS of Community and Regional Planning from Temple University. Before moving to Philadelphia, she earned a BS in Environmental Science and Policy Studies and worked for the Alliance for Aquatic Resource Monitoring at Dickinson College. Her career in watershed management was inspired by growing up in Western Pennsylvania along French Creek, known nationally for its beauty and biodiversity.

Julie Slavet, Executive Director, TTF Watershed Partnership

Julie Slavet has served as Executive Director of TTF since 2011. She served as the senior district staff member for Congresswoman Allyson Schwartz, leading constituent services and outreach efforts in a district of 650,000 constituents in Montgomery County and Northeast Philadelphia. Julie earned a B.A. in Environmental Studies from Smith College and an M.S. in Public Affairs from the University of Massachusetts. Julie has served as an Advisor to the Jenkintown Community Alliance, Director of the Montgomery County Democratic Women's Leadership Initiative and Jenkintown Library, and member of the Hiway Theatre Board.

Bob Schindler, Aquatic Biologist & Regional Leader, Solitude Lake Management

Bob Schindler is an aquatic biologist who joined the Solitude Lake Management team in 2015, and is the Northern Mid-Atlantic Region Territory Leader serving New York, New Jersey and Pennsylvania. Bob comes to Solitude Lake Management from Allied Biological, where he developed an extensive background in pond, lake and wetland management. In 2013, Bob received his Rotenone fish control certification from the US Fish and Wildlife Service for fisheries management and restoration projects. Bob also received his Wetland Delineation Certification through the Rutgers University certification program. He is experienced in wetland and terrestrial habitat restoration on mitigation and remediation sites. Bob holds a BS Degree in Environmental Resource Management from Penn State University, with minors in Watersheds and Water Resources and Wildlife and Fisheries Science.

Janet Sweeney, Vice President, Pennsylvania Environmental Council

Janet Sweeney is a Vice President of the Pennsylvania Environmental Council and runs the Northeast office. Janet manages the Community Illegal Dump Site Cleanup Program, the Pocono Forests and Waters Conservation Landscape Program, POWR, and Rivers and most recently Keep Northeastern Pennsylvania Beautiful. Previously, Janet was VP of the Community and Government Services Division of the Northeastern PA Alliance where she managed the PENNDOT Rural Transportation Planning Work Program. She has a MS in Planning and Regional Development from the University of Arizona. She is a member of the American Planning Association Pennsylvania Chapter; the Countryside Conservancy Advisory Board and Trail Sub-Committee; the PA DCNR Conservation and Natural Resources Advisory Council; and serves on the Board of the Northeast Pocono Resource Conservation and Development Council.

Bryan Swistock, Water Resources Extension Specialist, PSU Extension

Bryan Swistock is a Water Resources Extension Specialist in the College of Agricultural Sciences, Department of Ecosystem Science and Management at Penn State University. He received a bachelor's degree in Environmental Health from Indiana University of Pennsylvania and a master's degree in Environmental Pollution Control from Penn State University. For the past 29 years he has conducted research, teaching and extension programs on emerging water resources issues throughout Pennsylvania. Over the past ten years, Bryan has focused on projects related to the proper construction, testing and management of rural drinking water supplies.

Julie Vastine, Director, Alliance for Aquatic Resource Monitoring (ALLARM)

Julie Vastine is the director of the Alliance for Aquatic Resource Monitoring (ALLARM) at Dickinson College. Julie has worked in the volunteer monitoring field for fifteen years and was recently appointed to the National Water Quality Monitoring Council as the co-volunteer monitoring chair. A native of the Chesapeake Bay, Julie enjoys working with community organizations to build their capacity to monitor streams and to monitor, protect, and restore water quality in Pennsylvania.

Diane Wilson, Environmental Group Manager, Bureau of Clean Water, PA Department of Environmental Protection

Diane Wilson is Chief of Training Section in the Bureau of Clean Water for PA DEP. She has responsibility for statewide training and outreach programs to support a number of programs that protect and restore watersheds. The training programs serve DEP, County Conservation Districts, local governments, consulting entities and the general public. In the past Diane managed DEP's role in the Improving Waters Program, Conservation Reserve Enhancement Program, the Riparian Forest Buffer Initiative and the Lake Assessment and Management program. Diane previously worked as DEP's Citizens' Volunteer Monitoring Program Coordinator, a Biologist in the Wetlands program and a Peace Corps Volunteer teaching Math and Science in Swaziland, Africa. She holds a Master's of Science degree in Biology.

Rebecca Zeyzus, Director, Allegheny Watershed Alliance

Rebecca is the founding Director of the Allegheny Watershed Alliance (AWA), a newly formed nonprofit supported by the Allegheny County Conservation District. She specializes in resource development and forging partnerships to support the work of watershed groups throughout Allegheny County. Prior to joining AWA, she held various water quality positions in university, construction, and nonprofit settings. Rebecca earned her B.S. in Environmental Science with a concentration in water resources.

Kristin Zilcosky, Director of Digital Engagement, Conservation Voters of Pennsylvania

Kristin Zilcosky has served as Conservation Voters of Pennsylvania's Director of Digital Engagement since 2015 where she created the Watershed List digital and data program. Prior to joining Conservation Voters, Kristin worked at NARAL Pro-Choice America from 1999 to 2015, where she led the organization's online campaigns, including email marketing, mobile advocacy, and social media. Kristin has presented on digital marketing best practices at numerous progressive gatherings including Netroots Nation, NTEN, and Rootscamp.

