

Pocono Forest & Waters Conservation Landscape SUCCESS STORY

By: Delaware Highlands
Conservancy

Delaware Highlands Conservancy Green Lodging Partnership

SUMMARY

In July 2012, the Delaware Highlands Conservancy launched the Green Lodging Partnership, an initiative connecting local conservation with local tourism and a sustainable economy, and an extension of our Shop Local Save Land initiative. Through the Partnership, participating local lodgings—from large resorts to small bed and breakfasts—invite guests to join them in the long-term protection of our quality of life. The lodgings collect a \$2 donation from each guest's reservation, which is then donated directly back to the Conservancy to support our conservation mission. Guests may opt out, but very few choose to do so.

The local businesses in the Green Lodging Partnership are committed to conservation and to investing in the future of this unique region. Now, you too have the opportunity to take a direct role in supporting healthy lands, clean waters, and sustainable local economies.

A \$2 donation automatically added to your bill goes directly to the Conservancy to assure that all the special places, healthy forests, farmlands, and waters, and outdoor recreational opportunities that bring you here will be here for you now and in the future.

Green Lodging Partners

Apple Pond Farm
Calicoon Center, NY • 845-482-4764

ECCE Bed and Breakfast
Barryville, NY • 845-557-8562

Hotel Fauchere
Milford, PA • 570-409-1212

James Manning House B&B
Bethany, PA • 570-253-5573

Ledges Hotel
Hawley, PA • 570-226-1337

The Lodge at Woodloch
Hawley, PA • 570-685-8500

The Settlers Inn
Hawley, PA • 570-226-2993

The Sullivan
Rock Hill, NY • 845-796-3100

Woodloch Pines Resort
Hawley, PA • 570-685-8000

Find complete listings on
DelawareHighlands.org/greenlodging

To learn more, visit
DelawareHighlands.org/greenlodging

Info@delawarehighlands.org Shop Local Save Land
570-226-3164 or 845-583-1010 shoplocalsaveland.com

PARTNERSHIP IS KEY

Participating hotels include:

The Settlers Inn

Ledges Hotel

Woodloch Resort

The Lodge at Woodloch

Hotel Fauchere

ECCE Bed and Breakfast

Apple Pond Farm

The Sullivan

James Manning House

CHALLENGE

Our region's natural assets drive our local economy. A nonprofit land trust, the Conservancy works in partnership with landowners and communities to protect our natural assets—the healthy lands, clean waters, eagles and eagle habitat, sustainable local economies, and quality of life in the Upper Delaware River region. Since 2008 the Conservancy has also published Shop Local Save Land guides to local farms and farm markets, and to wood products, professionals and resources. The Farm and Forest guides connect consumers to local businesses and the working lands that support them.

These same natural assets and abundant outdoor recreational opportunities draw thousands of visitors every year. With the Partnership, each guest is given the opportunity to make a direct donation to the Conservancy and join the partners in helping to protect those natural resources that keep them coming back year after year. As a nonprofit, the Conservancy needs sustainable sources of funding to support our land protection mission and initiatives like Shop Local Save Land.



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570-226-3164



Committed to the future of rural communities.

SOLUTION

The Conservancy recognizes the importance of the connections between strong local economies and the willingness of communities to invest in a long-term ethic of environmental sustainability that supports strong and sustained conservation. In the promotion of local businesses and the initiative itself, the Green Lodging Partnership educates the public about the link between supporting local businesses and conserving the excellent environmental health, scenic beauty, and important public lands and natural areas of this region that are so highly valued by residents and tourists. The funds collected through the Partnership help support the Conservancy's land protection mission and the Shop Local Save Land initiative, and support the sustainability of the Partnership over the long term. The Conservancy also hopes to expand the program to other land trusts and conservation organizations in partnerships to help them start their own Green Lodging initiatives.

RESULTS

"The Hotel Fauchere is proud to participate in the Green Lodging Partnership. It is a way to engage our guests with our community's consciousness about protecting the pristine natural environment in the upper Delaware River Valley and to support the Conservancy's important work. Our guests have overwhelmingly supported participation and many express appreciation that the Hotel Fauchere recognizes its responsibility to do our part to be a responsible steward in the region." –Sean Strub, co-owner

"Our business is here because of its natural surroundings. Urban/suburbanites are leaving their developed neighborhoods to escape and relish in the true beauty of our area. We want our guests to take part, take ownership in our land, in their vacation retreat and ensure its survival. This is important for everyone." –Rory O'Fee, Marketing Director, Woodloch Resort

The response from participating lodgings has been tremendous, with Woodloch Resort also creating a video to play in guest rooms highlighting their participation in the Partnership and the importance of stewarding our healthy lands. The grant funding allowed us to create professional materials for the lodgings to share with their guests, to promote the program and the conservation message to the public, and to prominently feature the program on our website in dynamic, searchable modules for each property. The Partnership strengthens connections between the Conservancy, the local businesses, and their employees, in our region where tourism is a leading industry.

Contact

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